

There are 5 days left to make your entry to the 70th venice film festival.

Deadline



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How to do Everything Gooder

How To Do Everything Gooder is a DIY/Life Improvement parody television show that is vying for a half a million-dollar prize and a spot on national television.

The project is a creative partnership between comedian Matt Falk, Prairie Boy Productions and Marketing expert Joseph Ranseth from Vine Multimedia, all local creators.

The show is hosted by comedian Matt Falk, a Manitoba based comic who is committed to delivering clean, cutting edge comedy that isn't rude or offensive. "I want to create a show that's popular with your grandma and her tattooed, hipster grandson" quips Falk. Clean comedy is at the core of this project's creativity.

Matt, who's worked as a comedian since he was seventeen and has achieved much local and international notoriety, including placing second in the World Series Of Comedy in Las Vegas says; "I'm excited to take what I've learned from being a stand-up and incorporate it into this character and the series as a whole."

The show is filmed with both actors and real life people, making it unique in the way it's created.

"Throughout the series we'll meet other characters in this world and discover that there's a lot more going on than meets the eye. Love interests, feuds and tension happening both in front of the studio camera and in fake behind the scenes footage." Explains Jorge Requena, from Prairie Boy Productions. "There's nothing quite like this on TV yet."

After four weeks of jumping through flaming hoops – sometimes literally – *How To Do Everything Gooder* remains the only Manitoban team left in the Comedy Coup competition. "We want to take Manitoba to the top" says Orlando Braun, the other half of Prairie Boy Productions. "If we win, it is our intention to keep this show in Manitoba using as many Manitoban crew and cast members as possible." Orlando notes that he knows the blooming industry in the province is beautiful and filled with creative people. He knows, because he's worked in it for about a decade. "We also know that the best way to keep that industry strong is to generate indigenous productions that are successful on their own. This show is a way to make that happen."

Almost three hundred comedy teams entered the competition from all across the country. That was quickly sliced down to 110 and now to the top 55. On November 10, the top 15 will be announced.

A large part of this contest relies on gathering votes and online support. *How To Do Everything Gooder* is competing with other teams across Canada that have large pools of people and support, but the Manitoba team has managed to stay on, gaining both attention and popularity as the competition progresses. **They're**

calling on all Canadians to go to their website: www.Gooder.Tv (<http://comedycoup.cbc.ca/how-to-do-everything-gooder>) and help them by voting, tweeting and sharing their story.

They are also staging a live event on November 9th at Providence College in Otterburne MB. People can come, meet Matt and see him perform with a wide array of other talent for free. Some of the other acts on the roster for that night including singer/songwriter Sheena Grobb, improv group Hot Thespian Action, The Wonderist Chris Funk and more.

“Your ticket to the event is earned with a tweet” says Joseph Ranseth from Vine Multimedia. “And we’ll have voting stations set up at the event for those who wish to help.”

The Comedy Coup is a competition put on by CBC, Just For and Cinecoup. Ultimately, ComedyCoup will option a minimum of five projects for development and greenlight one project for \$500,000.00 in production financing to create a half-hour comedy special. Fast and fierce, the selected project works with ComedyCoup producers to deliver, market and broadcast the special on CBC prime time by Fall 2015.

The top 15 voting takes place from November 6-9. You can learn more and vote online by [visiting here](http://www.ComedyCoup.CBC.ca). (www.ComedyCoup.CBC.ca)

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