



 **ComedyCoup**

CHARLIE AND YONI. #LIFEAFTER30

HANGING ON BY A THREAD.

13x30min

A half-hour single-camera comedy series targeting both males and females aged 18-49.

By Lucie Guest, Jessica Hinkson and Amelia Wasserman

#SYNOPSIS

The series revolves around Charlie and Yoni. Two 30-something BFF's living in Toronto who have ripped up society's 'script' of what life is supposed to look like by age 30 in exchange for something messier but a hell of a lot more fun. Charlie, a struggling actress, and part-time mascot for hire, is recently back in the city after breaking off her engagement to Dan, a sweet country boy who didn't support her dreams. Yoni, on the other hand is an aimless and bored socialite desperate to find her place in the world and a boyfriend without mommy issues.

Flat broke, and desperate not to have to move back to her home town of Thunder Bay, Charlie is more committed to 'making it', than ever and she's willing to go to extreme lengths to make that happen. Lucky for her, Yoni not only lets her live in her fancy loft (paid for by her wealthy father) but has nothing better to do than be her partner in crime.

Over the course of the series, Charlie will continue to get closer and closer to booking a huge role only for it to be taken away at the eleventh hour. Enough is enough and Charlie goes to extreme (and morally questionable) lengths to get noticed. Meanwhile Yoni jumps from one crazy avocation to another blurring everything from her social status, sexuality and religion to fit into a new group or try and win the affections of a man. Yoni's antics clearly go too far when she fails to keep track of her many different personas and it all blows up in her face.

#VISUAL STYLE

A poppy, saturated and juicy look contrasted with flawed underdog characters. Bright and colorful like New Girl mixed with the grit of shows like Girls and Ab Fab.

#NARRATIVE SETTINGS

Showcasing the good, bad and the ugly of The Big Smoke. We're talking everything from overflowing garbage bins to singing streetcar drivers. Yoni's Loft: A boho-chic abode decked out with peacock feathers, driftwood art and persian rugs. Mascotz 4 Hire! Props and Costume Shop: Old-school but charming featuring overstuffed floral couches and one too many community boards.

#AUDIENCE APPEAL

Charlie and Yoni are the kind of relatable characters that viewers root for and love, not in spite of their flaws, but because of them.

They are a bit clueless, a touch melodramatic, a tad dirty, a smidge politically incorrect, and a whole lot of fun. - #lwki blog