



“Is this thing on?”

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Dead Air – local media personalities vie for top spot in CBC \$500,000 TV Comedy Pitch

Dead Air is a half hour sitcom set in a small town radio station. This is the bottom rung of the show business ladder. The last chance for celebrity hopefuls to carve out a piece of spotlight real estate for themselves. Mike Street is one such celebrity. A middle aged morning show host at “The Lizard 90.3”. Mike had big dreams of making it to a major radio market but grew to enjoy the attention of being “The Morning Mayor” in his hometown. Dead Air follows the perks and pitfalls of being a small town celebrity. Think WKRP in Cincinnati meets The Office.

Who better to tell the tales of the airwaves than by the people who work in radio themselves. Jay Sharp, Linda Kash and Megan Murphy have over 2 and a half decades of radio experience between them. They’ve emceed hot dog festivals, done interviews about garbage dumps and tried to make the Kardashians sound interesting at 6 am. It’s time to pull back the curtain and see what really goes on in a world you only hear about. Their style is nuanced and based in reality. It’ll be a welcome breath of fresh Dead Air for Canadian TV viewers.

Join them for their live podcast taping November 5 2014 in studio at 1-866-724-1079!

Please join Jay, Megan and Linda for their inaugural “Lizard 90.3” podcast taping on Wednesday November 5 from 11 am - 12 pm in studio at 1-866-724-1079. Ask them anything! They’ll answer your burning questions about Dead Air and where it’s headed, about themselves, about other people, heck ask them to tell you about your own future. They’ll answer it all. The podcast will be available for download on November 6.

Find out more about Dead Air at: www.comedycoup.cbc.ca/dead-air

And here’s the link to their podcast event. RSVP for a good time.

<https://www.facebook.com/deadaircomedy>

Contact them at deadaircomedy@hotmail.com or 416.459.8630