

Fruit Farm

100% natural comedy

What is Fruit Farm?
A sitcom based on the real life experiences of comedian Joe Pillitteri, growing up on a Fruit Farm!

Young Joe Pillitteri grows up with two sisters as the son of a hard working and crude Italian father and an overly religious Scottish mother. Every summer he works 90 hours a week on his father's farm with coworkers from all over the world. There is hilarity in what happens on the farm (negotiating wage increases with a base rate of \$2.00 / hr, dealing with Italians trying to steal from the farm, being in charge of pesticides as a boy). There is conflict between a dad who expects Joe to work all the time and a mom that would like him to go to church more often. When girls become interested in Joe he is torn between wanting to date and having to work. Thousands agree: Fruit Farm is hilarious!

How Will It Look?
Think of Fruit Farm as Canada's answer to "The Wonder Years" and "Malcolm in the Middle"





With material proven successful by audiences throughout Canada, Fruit Farm focuses on the relationship between a father who can't stop working and a teenage son who's not allowed to stop working. In the process, we flashback to earlier times, when everything was the same, only worse.

Joe is friends with everyone on the farm and character development is built on his actual experiences. Gladstone from Jamaica, Sam & Molly from Thailand, Bogdan the mechanic (with no formal training) from Romania, Antonio from Mexico: ALL characters that drive story lines and help us understand why audiences love & hate the boss.

