

FICTIONS

not every idea is a bright one.



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HOLTER INDUSTRIES

INCIDENT REPORT: MARKETING TEAM NINE

GENRE: HALF HOUR SINGLE CAMERA COMEDY

TAGLINE: NOT EVERY IDEA IS A BRIGHT ONE

DEEP WITHIN HOLTER INDUSTRIES, THE WORLD'S LEADING (MORALLY AMBIGUOUS) MULTINATIONAL CORPORATION, ARE THE PEOPLE WHO NEED TO JUSTIFY HOLTER'S ACTIONS. BRANCE AND HIS LESS THAN INTREPID MARKETING TEAM NAVIGATE CORPORATE POLICY, FANTASTICAL INVENTIONS, AND INTERPERSONAL DILEMMAS—ALL WHILE TRYING TO DISCOVER JUST WHAT THEY ARE DOING WITH THEIR LIVES.

SYNOPSIS

BRANCE WILLIAMS ISN'T THE MOST ENTHUSIASTIC TEAM LEAD IN HOLTER INDUSTRIES' MARKETING DEPARTMENT. THAT'S OKAY, HIS TEAM ISN'T THE MOST COMPETENT EITHER.

MARKETING TEAM NINE GETS LITTLE RESPECT FROM HOLTER INDUSTRIES. AT THE BEST OF TIMES, THEY ARE IGNORED. BUT IF THE COMPANY HAS A PRODUCT NO ONE WANTS TO TEST, OR A JOB NO ONE WANTS TO DO, THEN IT'S PASSED DOWN TO BRANCE AND HIS TEAM WITHOUT FAIL. BECAUSE OF THIS, THEY FIND THEMSELVES IN A NEVER ENDING STREAM OF ODD SITUATIONS. WILL THEY OPERATE A WESTERN THEME TOWN? WILL THEY HAVE TO MARKET AN EXPLOSIVE SOLUTION TO HOUSE PAINTING? OR WILL THEY JUST TAKE TO THE BAR AND BUTT HEADS ALL NIGHT?

JOIN US IN FICTIONS.

IT'S LIKE MAD MEN...EXCEPT NOT.

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