

Only a decade behind the camera and a reporter's microphone can give you the jaded opinions and lackluster apathy of

DEZ  
LOREEN

Comedic powers and awesome guitar skills combine, along with devilishly handsome looks to create the man known as Cali, legally named

BRENDAN  
CALLAHAN

Very few musicians and athletes can match the intensity found within the enigma known as Deuce. To his family and the government, he is

BRANDON  
LAROCQUE

# NORTH -of NORMAL

**'North of Normal'** is a sketch comedy outlet created by Inuvik Comedy. We envision our show to be a half hour format, taking cues from Chappelle Show, Mind of Mencia, and most recently Key and Peele. While our show incorporates components that these shows have used, we have also included our own elements.

Each episode would be held together with a base idea, or theme. While we want to incorporate a northern presence, we don't want to limit ourselves to one audience. Focusing on public interactions and on the street interviews is crucial in what we want to

accomplish. We want to show Canada what it's own random citizens are thinking at any given moment. These interactions would also give us a chance to try out new characters and interact with people in their everyday lives.

North of Normal also serves as a great way to show people across Canada and the world a bit about a place they've never been, ideas from a population they've never met and situations they could not get in anywhere else. The idea of Eskimos producing a prime time sketch comedy show for CBC is so absurd it could be a sketch in itself.

# NORTH OF NORMAL ELEMENTS



**Brandon Larocque**  
Reporter on the street

With real media experience, the investigative team at North of Normal News Network are ready! We want to hit the streets and talk with people about the issues of the day. We ask all the hard-hitting questions, like "Just how do you like your eggs?" Through real-life interactions with people during their day to day routines, we gain a greater view of what it's like to be a Northerner.

Another of our elements would be fake commercials and infomercials. Fake people fake-selling real fake-goods! These would interlace between sketches, segments and real commercial breaks. In an alternate universe, we could see ourselves selling stuff like this for a living. hell, if this doesn't work out we just might have to.



**NEW LOCATION!**



We would introduce a weekly guest star who would help us introduce the show, host segments and star in that week's program. Pictured here, is Aklavik born author Tom McLeod. He is a published writer of Children's stories. The sky is the limit with who could host the show. Ideally, North of Normal would be the Premiere sketch outlet in Canada.

Every week we would have a musical component to the show, a pre-taped segment with Deuce exploring Canadian music. We would work with artists to produce a short program and interview about their process and why they are entertainers. Pictured here is Friday Face, who DJs local venues in Inuvik, playing for Deuce.

