

Miramichi woman seeks \$500K sitcom

By MO))) on October 15, 2014

A woman from Miramichi and the co-creators of a comedy pilot for CBC have made the first cut and now need some votes to make it to the next level of the competition.

You may have seen the ads on TV where CBC says it will pay a cool half-million for an idea for a funny TV show. CBC was calling for ideas, and it whittled down the 300 applications to the top 110, and Diana McCallum's effort made the cut. Now it needs the support of voters.

CBC ComedyCoup gives audiences the power to help your favourite comedy show concepts and talent accelerate towards \$500K in production financing to create a half-hour special for CBC prime time. For 10 weeks beginning October 2, 2014, comedy creators from across Canada will create thousands of hilarious videos, images and artwork to develop and package their projects. They advance with voting and social support from YOU! — their fans.



Diana is a 2004 JMH grad, and she is the daughter of Richard and Debbie McCallum. She grew up in Bushville, and studied acting and writing at Dalhousie University. Diana has

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